



Tibetan Spaniel Club of America, Inc.

January 14, 2010

Dear TSCA Members and Friends,

It is hard to believe but the Tibetan Spaniel Club of America, Inc. National Specialty Show, Obedience and Rally Trial is only two months away. The show committee is looking forward to seeing members, TSCA friends and supporters at the show on March 17, 2010 at the York Interstate Fairgrounds in York, PA.

At this time we are reaching out the TSCA membership and friends for help.

Each year catalogs are available for sale at the specialty, for pre-order to be picked up at the specialty, and pre-ordered to be mailed with a printed listed of judging results. The Tibetan Spaniel Club of America, Inc. does sell advertising in this catalog. The reservation form and rates can be on pages two and three of this mailer. Please read the

Don't miss this opportunity to announce a new title holder, up-coming special or pay tribute to a great dog of the past.

We would like to thank each of you in advance for your catalog advertisements and look forward to seeing you at show.

Yours truly,

Liz Hutchins
Advertising Chair

Advertising rates are as follows:

Full Page with one photo (4 1/2 x 7 3/8)	\$40.00
Full Page no photo	\$30.00
Additional photos	\$10.00
Half page with photo (4 1/2 x 3 5/8)	\$20.00
Business cards	\$ 5.00
Inside front cover	\$60.00
Inside back cover	\$60.00
Outside back cover	\$70.00

Ad set up is available at an additional \$25.00 per ad. If this service is required please note as such on your submission, include fee with payment. The additional fee will be going to TSCA National Specialty Trophy Fund.

Please read carefully:

Print or type all ad copy to avoid typographical errors. We are not responsible for illegible copy errors.

Be sure send all photos, art work, etc. labeled DO NOT BED, FOLD, TAPE or STAPLE.

All catalog printing is done by offset. Unless an ad is camera-ready composition will be made at the printer's discretion. For the best results, send original photographs. Any other photographs (including digital and digital reproductions) cannot be guaranteed and may reproduce a questionable quality picture.

If digital submission please send photos at 300 DPI and in JPG format. Digital copy sent in any other manner will result in questionable quality and will not be guaranteed.

For any additional art work or camera work, such as fades and bleeds, an additional charge will be made.

All photographs will be returned by the Advertising or Show Chair on the day of the show or mailed no later than three weeks after the date of the show.

Reproductions from show catalogs, telephone books, business cards, etc. result in poor quality and are not guaranteed.

No ads will be accepted without payment. Ads are due by February 6, 2010.

Make checks payable to TSCA, Inc. Submit photos, art work and payment to:

Liz Hutchins
260 Stevens Road
Pittsford, VT 05763-9216
dartibbies@earthlink.net

This page must accompany your submission. If digital submission, please send this page noting digital submission and date sent in special instructions section.

Ad due date February 6, 2010

Please circle your submission:

- Full Page with one photo \$40.00
- Full Page no photo \$30.00
- Additional photos each \$10.00
- Half Page with photo \$20.00
- Inside front cover \$60.00
- Inside back cover \$60.00
- Outside back cover \$70.00

(If these placements are already taken by the time your request is received you will be notified.)

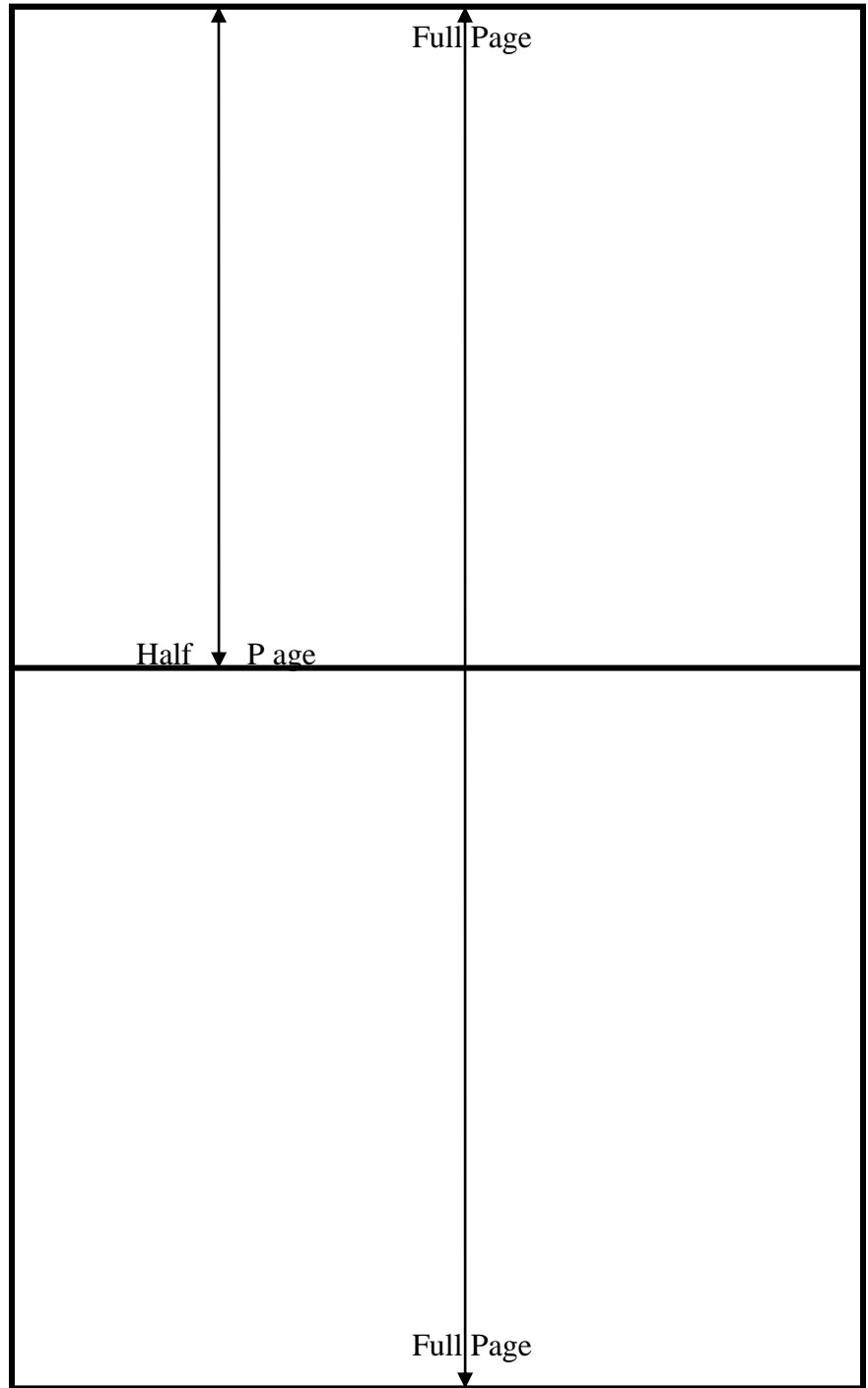
If you desire a special page placement for your ad, or have special instructions please specify below:

Submission check list:

- Photo _____
- Ad copy _____
- Payment _____

Submit to:

Liz Hutchins
260 Stevens Road
Pittsford, VT 05763-9216
dartibbies@earthlink.net



(Please print)

Name _____ Phone (_____) _____

Address _____

City _____ State _____ Zip _____

Email _____